

Department of Information Technology

Guest Lecture on “Design Thinking & Organizational Behavior”

Department of Information Technology organized a Guest Lecture on “Design Thinking & Organizational Behavior” on 8th April 2019 at Sree Vidyanikethan Engineering College, A. Rangampet. The guest lecture was organized for II & III B.Tech (IT) students and more than 200 students participated and gained useful information. On this Occasion, Dr. L.V.Reddy, Convener of the programme, Dept. of IT, SVEC highlighted the importance and objectives of organizing this guest lecture.

Mr.Preetham, HR Manager and Developer, Phoenix Analytics Ltd, Tirupati delivered a lecture on the topic “Design Thinking & Organizational Behavior” from 10.00 AM– 1.00 PM. The participants interacted with the resource person and understood about the factors highlighting the importance of Design Thinking and the four important characteristics of design.



***Mr. Preetham, HR Manager and Developer, Phoenix Analytics Ltd,
Tirupati delivering the lecture***

All the participated students interacted with the resource person and acquired useful information about Organizational behavior manners.