

SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102 **Department of Electrical and Electronics Engineering**

An one day seminar on

"Intellectual Property Rights: Emerging Issues and Challenges"
On 09-12-2016

REPORT

A one day workshop on "Intellectual Property Rights: Emerging Issues and Challenges" by Dr. N. Padmaja, Assoc. Professor, ECE, SVEC and Dr. P. Geetha, Assoc. Professor, ECE, SVEC is organized under EEE department for faculty, research scholars and M.Tech students of Electrical & Electronics Engineering and also for other departments in Dasari Auditorium on 09-12-2016.

The expert explained the basics of Intellectual Property Rights, its importance, types of IPR's, IPR rules, emerging issues, challenges and their significance in different sectors like industries, research organizations, agriculture etc.,.

Eminent speakers gave brief description on intellectual property rights, applying for the patent, filing a patent, protecting the patent against violation and different procedures to be followed to get a Patent right in various countries. Also, they explained the various practical issues on IPR for invention and revoking and also about the emerging issues and challenges in IPR, benefits of IPR, how to protect IPR and various management policies for the protection of IPR. Faculty, Research Scholars and M.Tech Students nearly 55 members got benefited from his lecture.

They got a very huge response from the audiences. Audience had asked many valuable questions on emerging challenges and issues on IPR and patents, totally the session was very interesting and fruitful.

Details Of Expert

Dr.N. Padmaja Assoc. Professor, ECE Sree Vidyanikethan Engineering College Sree Sainath Nagar A.Rangampet Tirupathi Andhra Pradesh, India. Dr.P. Geetha Assoc. Professor, ECE Sree Vidyanikethan Engineering College Sree Sainath Nagar A.Rangampet Tirupathi Andhra Pradesh, India