
**A one day FDP on
“Awareness of Intellectual Property Rights”**

Organized on 10-07-2014

REPORT

A one day FDP on “Awareness of Intellectual Property Rights” by **Dr. K. Kesavasamy, Global Head, Academic Interface Programme** and **Mr.V.Rajanna Vice President & Regional Head,TCS-Hyderabad** is organized for members of faculty, students of by SVEC department of Electrical & Electronics Engineering 10-07-2014.

The first technical session was started with the lecture on “Awareness of Intellectual Property Rights” by **Dr.K. Kesavasamy, Global Head, Academic Interface Programme**. He brief explained about Intellectual property refers to the protection of creation of mind which has both a moral and a commercial value. Intellectual Property Rights are the rights given to the persons over the creation of their mind: usually give the creator an exclusive right over the use of his/her creations for a certain period of time. The effective and enforceable system for protection of IPR promotes the innovation in science by promoting strong incentives to authors and innovators to create intellectual assets.

The second session was handled by **Mr.V.Rajanna**. He explained how to search patent, how to apply for a patent and also gave information on many websites both national and international related to patents and also about the cost of applying for a patent. After the technical session, participants share their views about IPR and showed their interest to protect their products/process.



Dr. K. Kesavasamy delivering his lecture



Participants listening the speaker lecture

Details of Expert

1. **Dr.K. Kesavasamy**
Global Head,
Academic Interface Programme

2. **Mr.V.Rajanna**
Vice President & Regional Head,
TCS-Hyderabad.