



SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

Department of Civil Engineering

An Expert Lecture on
"Role of Intellectual Property in Innovations"
On 12-10-2013

REPORT

An Expert Lecture on **"Role of Intellectual Property in Innovations"** by **Dr. P. Ramesh, Associate Professor, Civil Engineering, SVEC** is organized under Civil Engineering department for faculty and B.Tech students of Civil Engineering in department seminar hall on 12-10-2013.

The expert highlighted the concepts on the following topics:

1. High tech innovations in Civil Engineering
2. Evolutionary Versus Radical Innovation
3. The effect of industrial change in the economy
3. The path from invention to innovation: models and metaphors
4. Financing of the high-tech economy: effective business models
5. The demand for technical knowledge
6. Private investment and "angel" investors
7. Social capital and trusted networks for innovation

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