

Guest Lecture on  
**"Awareness on Intellectual Property Rights (IPR)"**  
On 16-09-2017

**REPORT**

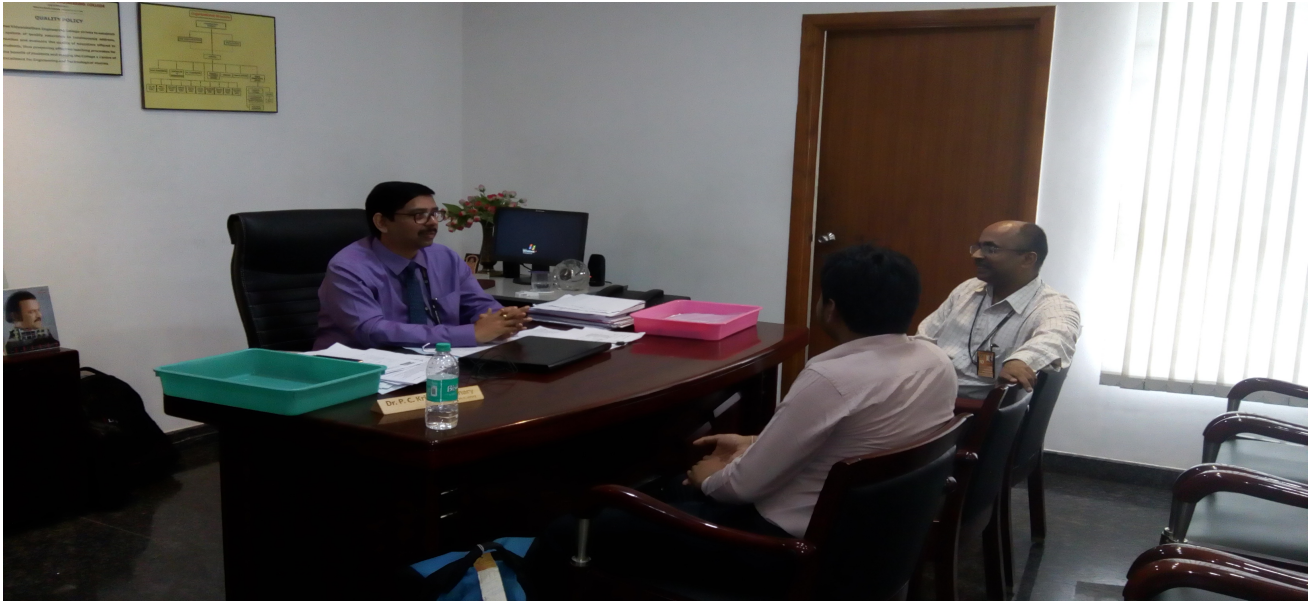
A Guest Lecture on **"Awareness on Intellectual Property Rights (IPR)"** by **Mr M.P. Venkata Kiran Kumar**, Executive Officer – IPR, Andhra Pradesh Technology Development and Promotion Centre (APTDC), Confederation of Indian Industry (CII), Hyderabad is organized under IIIC for faculty, research scholars and M.Tech students of SVEC in ED Cell on 16-09-2017. The expert explained the basics of IPR, its importance, types of IPR's and their significance in different sectors.

He gave brief knowledge on patents, how to apply, filing, how to protect the patent and what are the different strategies in India to get a Patent. He also explained about the benefits of IPR and how to get approval from various agencies. Seventy members of Faculty, Research Scholars and M.Tech Students got benefited from his lecture.





## PHOTO GALLERY



**Meeting With Principal, Director in Principal's Room on 16-09-2017**



**Felicitation to Resource Person**

### **Details Of Expert**

**Mr. M.P. Venkata Kiran Kumar**

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