

Department of Electronics and Instrumentation Engineering

SVEC/EIE/Seminar/2015

12.03.2015

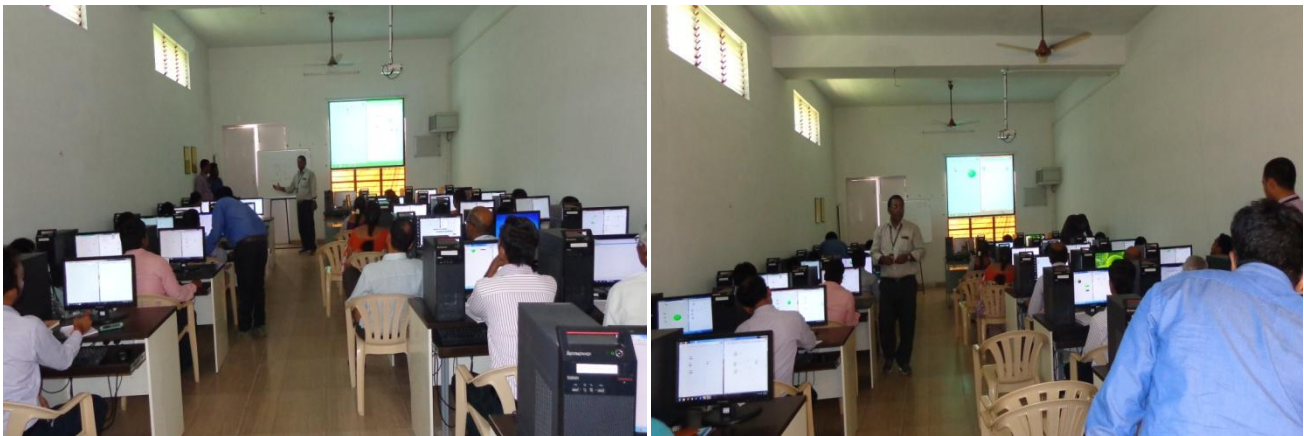
Report

The Department of EIE organized one day seminar on **“Trademark and Brand Protection”** on 12th March 2015.

The resource person was Mr.M.Saravanan, Associate Professor, SVEC, Tirupati. The following topics were covered in his lecture:

- Importance of Trademark and Brand
- Case study on different cases related to Trademark issues

Total 30 faculty members for SVEC were attended the program. Faculty members expressed their happiness about arrangement of this program.



Convener