



SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)

Sree Sainath Nagar, A. Rangampet – 517102

Department of Electronics and Communication Engineering

Cordially invites you

to

“SEMINAR ON IPR: BASICS AND IMPORTANCE”

8th August, 2012

Resource Persons

Dr. C. Subhas,

Professor of ECE & Dean (Academics),
Sree Vidyanikethan Engineering College,
Tirupathi

Dr.B.Polaiah,

Professor, Dept. of ECE,
Sree Vidyanikethan Engineering College,
Tirupathi

Date : 8th August, 2012
Time : 10.00 AM - 1.00 PM
Venue : e-Class Room
Target Group : Faculty, Research Scholars, Students

**Seminar
on
IPR: Basics and Importance**

(08 -08- 2012)

REPORT



Organized by

Department of Electronics and Communication Engineering

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

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A one day seminar on **IPR: Basics and Importance** was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on August 08, 2012 under IPR Cell. About 70 faculty members of SVEC are actively participated and gained useful information from all the sessions.

The Intellectual Property Rights Programme was inaugurated by **Dr. P. C. Krishnamachary**, Principal and **Mr.P.V.Ramana**, HOD of ECE & Convener of the Programme, at 10.15 A.M

The following points were discussed.

- Intellectual Property is a property that arises from the human intellect. It is a product of human creation.
- Intellectual Property is the creation of the human intellectual process and is therefore the product of the human intellect or mind.
- The objects of the rights covered by the concept of intellectual property are manifestations of human creativity.
 - the form of the work;
 - the invention; and
 - the relationship between a symbol and a business.
- Invention by a patent or as trade secret.
- Utility models by a certificate or secret.
- Industrial Design by a certificate.
- Trade and Service Mark by a certificate.
- Copyright by reducing to a fixed form.
- Protection of Intellectual Property
 - Invention by a patent or as trade secret.
 - Utility models by a certificate or secret.
 - Industrial Design by a certificate.
 - Trade and Service Mark by a certificate.
 - Copyright by reducing to a fixed form.
- Industrial Property
 - Industrial Property Includes:
 - Patents
 - Utility Models

- Industrial Designs
- Trade Secrets
- Trade and Service Marks
- Geographical Indications
- Layout Designs of Integrated Circuits.



Dr. C. Subhas Professor of ECE & Dean(Academics), SVEC delivering a lecture on "IPR: Basics and Importance"

Dr. C. Subhas Professor of ECE & Dean(Academics), SVEC, delivered lecture on **Basics of IPR** from 10.30 AM – 12.00 PM and **Dr.B.Polaiah**, Professor, Dept. of ECE, SVEC, delivered lecture on **Importance of IPR** from 12.00 PM – 1.00 PM. The participants interacted with resource persons and clarified their doubts.