

## **DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING**

### **One Day Intellectual Property Rights Programme on**

### **INTELLECTUAL PROPERTY RIGHTS & STEPS IN PATENT GRANTING**

The Department of Computer Science and Systems Engineering organized a One Day Intellectual Property Rights Programme on **"INTELLECTUAL PROPERTY RIGHTS & STEPS IN PATENT GRANTING"** on 27<sup>th</sup> January, 2015. The target group is Faculty and students from Dept.of CSSE, SVEC.

**Mr B Narendra Kumar Rao**, Associate Professor, CSE, SVEC discussed on the Categories of Intellectual Property Rights and Intellectual property Rights in nutshell, Global Intellectual property Trends ,Patent Filling in India, Patent and Patent Applications , criteria for filling Patent Procedure.

The main objective of this programme is to provide a general awareness on Intellectual Property Rights & Patent Granting among the faculty and students . He also discussed on Trade Mark , Features of Trade Mark. Trade Marks are commercial source indicators ,distinctive signs that identify certain goods or services produced or provided by specific person or enterprise. Trade Mark helps consumers to identify and purchase a product or service based on whether its specific characteristics and quality. He also explained types of Trade Mark such as service Mark, Collective Mark and certification Mark.



**Mr B Narendra Kumar Rao, Associate Professor, CSE delivering a Lecture on "Awareness Program on INTELLECTUAL PROPERTY RIGHTS & STEPS IN PATENT GRANTING"**

**Mr B Narendra Kumar Rao** provide information on Forms of Intellectual property. He also discussed the benefits of patents, criteria for granting Patent, Types of patent applications, copyrights and trademarks. He concluded that IPR is an important tool for protecting our academic and research results.