

**A report on one day skill development programme
on “CAMPUS TO CORPORATE EMPLOYABILITY
SKILLS”**

31st August, 2016

Currently there is a wide chasm between the campus and the industry, art and the craft. The skill development programme on **Campus to Corporate Employability Skills** will help the students in connecting the campus with the corporate by bridging the gap between the campus and the industry and by blending both the art and the craft.



The skill development programme helped the students to understand and appreciate both soft and hard skills. **Dr. Brijesh Nair, Professor & Director (International Relations) VIT University, Vellore** enlightened the students of Mechanical Engineering about the expectations of employers and tools and techniques to enhance employability. Finally, the program will build confidence and competence to bag a coveted job.



Dr. Brijesh Nair Addressing Students of Mechanical Engineering about the importance of job skills to student.

Dr. Brijesh Nair stressed the qualities required by the students besides high academic performance to be successful. Qualities like a person's total personality, communication skills, positive attitude, time management & general outlook towards life in fact play more important role. To get a corporate job with multinational company students need to communicate effectively, write reports & put together presentations.

Dr. Brijesh Nair has delivered a talk on Job opportunities for graduates and he addressed about industry expectation from a graduate, and the necessary skills required to students for getting in to job.



Students of Mechanical Engineering taking Participation in the Program.