



## **DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS**

### **One Day Intellectual Property Rights Programme on**

### **HARNESSING THE IMPORTANCE OF IPR**

The Department of Master of Computer Applications organized a One Day Intellectual Property Rights Programme on "**Harnessing the Importance of IPR**" on 10<sup>th</sup> June 2014. The target group is faculty from SVEC.

**Dr. V. V. Rama Prasad**, Professor & Head, Dept. of CSE, SVEC, discussed on patenting and licensing inventions based on public research.

The main objective of this programme is to boost the level of awareness, curiosity, knowledge and information about IPR issues. As well, to develop a broad understanding to integrate IP, focus on IP needs required for the major industrial clusters / industries sectors. This programme has created awareness by suggesting solutions to problems of IP Management to endow with an understanding about patent act and benefits arising out from protection of intellectual property.



**Dr. V. V. Rama Prasad**, Professor & Head, Dept. of CSE, SVEC Delivering a lecture on **Harnessing the Importance of IPR**

Lastly he ended his session with an advice for the PhD. Researcher's stating that they should choice a topic which is of their interest and not just for formality of getting the degree and as a part of their curriculum. If at all they do so it will be an injustice with the paper as well as the research and time invested. This was

very interactive session for the academicians as well as the ones who were pursuing their PhD.