



## **DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS**

### **One Day Intellectual Property Rights Programme on**

### **RESEARCH STRATEGIES AND METHODOLOGIES**

The Department of Master of Computer Applications organized a One Day Intellectual Property Rights Programme on "**Research Strategies and Methodologies**" on 17<sup>th</sup> September 2013. The target group was faculty from Engineering and MCA Institutions.



***Dr. K. Ramani**, Professor & Head, Dept. of IT, SVEC delivering a lecture on Research Strategies and Methodologies*

**Dr. K. Ramani**, Professor & Head, Dept. of IT, SVEC focused on the empirical aspect of research. She explained research as a long journey to bridge the gap between the starting point and the final destination. Where in the starting point is research question and the final destination is the conclusion and findings of the project. According to her the key features of empirical research are verifiability, generality, predictability and objectivity and in order to achieve these four elements, a researcher has to develop the ability of observation. Further she also stated that whenever a report is formed it always has a specific structure consisting of a cover page content table of cases, introduction, literature review, statement of research problem, objectives, hypothesis, data

collection, data analysis, discussion, conclusion and finally references. Towards the end of the session she elaborated as to what research problem means and how to frame a statement for it. The research scholars and academicians enthusiastically participated during her lecture.