



DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS

One Day Intellectual Property Rights Programme on AWARENESS PROGRAM ON INTELLECTUAL PROPERTY RIGHTS

The Department of Master of Computer Applications organized a One Day Intellectual Property Rights Programme on **"Awareness Program on Intellectual Property Rights"** on 28th August, 2012. The target group was Faculty from SVEC.

Dr. R. Mahammed Shafi, Professor & Director, MCA, SVEC discussed on the Importance of Intellectual Property Rights, IPR initiatives, basics of Trademark and copyrights, enhancing the competitiveness through IP protection and awareness of IPR benefits.

Research and development at present scenario in engineering colleges ends up with publishing papers and experimenting it with funded projects. Most of the innovative ideas are not materialized due to lack of awareness on moving the research towards making a usable product, patenting it and commercializing them.

This program is organized to create awareness among the Faculty and Researchers to make a marketable product out of their research and innovation more specifically in the domain of Computer Science and Information Technology. This seminar facilitated the transfer of knowledge and technology to intending users to promote utilization of resources for benefit of the society.



Dr. R. Mahammed Shafi, Professor & Director, MCA, SVEC delivering a Lecture on "Awareness Program on Intellectual Property Rights"

Dr. R. Mahammed Shafi provides insights on concepts of intellectual property (IPR), process of patenting, patent regulatory bodies at National and International level, popular examples of patents issues. Finally, he encourages the faculty at all levels to develop patentable technologies and to provide financial assistance to the extent possible for their growth. The knowledge and experience acquired in the programme created awareness on Intellectual Property Rights among the participants from various Institutions.



Participants