
Guest Lecture on
"Introduction and Importance of Intellectual Property Rights"

held on **02-07-2012**

REPORT

An Guest Lecture on **"Introduction and Importance of Intellectual Property Rights"** by **Dr. P.Ramana Reddy M.Tech., Ph.D**, Professor of EEE & Dean(Academics), SVEC is organized for members of faculty and students of M.Tech. (EPS) of Electrical & Electronics Engineering department along with faculty of other departments in ED cell on 02-07-2012.

The expert introduced the importance of Intellectual Property Rights, types of IPR's and their significance in different sectors.

He gave brief knowledge on importance of IPR and what kind of rights they may enjoy for their work and what is the process to acquire and retain the rights. He also emphasized on

- ✓ importance of Patents
- ✓ how to apply?
- ✓ Filing
- ✓ how to protect the innovative ideas through Patents
- ✓ benefits of IPR
- ✓ how to get approval from various agencies

Forty five members of Faculty and PG Students got immensely benefited from his lecture.



Dr. P. Ramana Reddy delivering lecture on Introduction and Importance of Intellectual Property Rights



Participants and vote of thanks by Mr. S. Hema Chandra, Assoc. Professor of EEE

Details Of Expert

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