



**SREE VIDYANIKETHAN ENGINEERING COLLEGE  
(AUTONOMOUS)**

Sree Sainath Nagar, A. Rangampet-517 102

**DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING**

*Cordially invites to Seminar on*

**“The Utilization of Intellectual Property Rights in SMEs”**

By

**Ms K Lalitha**

**Assistant Professor(SL), Dept of CSSE**

**Date: January 28, 2016**

**Time: 2:30 PM to 4:30 PM**

**Venue: E-Class Room**

**Target Group: IV B.Tech CSSE Students & Faculty of CSSE**

## **DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING**

### **One Day Intellectual Property Rights Programme on**

### **The Utilization of Intellectual Property Rights in SMEs**

The Department of Computer Science and Systems Engineering organized a One Day Intellectual Property Rights Programme on **"The Utilization of Intellectual Property Rights in SMEs"** on 28<sup>th</sup> January, 2016. The target group is Faculty and students from Dept.of CSSE, SVEC.

**Ms K Lalitha**, Assistant Professor(SL), CSSE, SVEC discussed on **"The Utilization of Intellectual Property Rights in SMEs"** with some popular case studies and examples.

The main objective of this programme is to provide a general awareness on Importance of "IPR in SMEs" and "promoting R&D together with the awareness of creating Intellectual Property" among the faculty and students.

**Ms K Lalitha** started by explaining the Significance and merits of Intellectual Property Activities in SMEs and Venture-funded Start-ups. Then she addressed Common Misunderstandings and Preconceptions among SMEs and Venture Companies. She also discussed on Patterns of Intellectual Property Strategy, Concept and Patterns of Intellectual Property Strategy and Models of the Intellectual Property Strategies of SMEs and Venture Companies.



**Ms K Lalitha**, Assistant Professor(SL), CSSE, SVEC *delivering a Lecture on*  
**"The Utilization of Intellectual Property Rights in SMEs"**

She pointed out that it is important to promote R&D together with the awareness of creating Intellectual Property and she also explained how to tackle with challenges during this process. She concluded by listing out ten intellectual property rules for SMEs and venture companies.



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(AUTONOMOUS)

Sree Sainath Nagar, A. Rangampet  
IV B.Tech II Semester Roll List

Department of Computer Science and Systems Engineering

S.No	Roll No	Name of the Student	Signature
1	12121A1508	ARVETI SREENIVASA MANI CHAITANYA	Chaitanya
2	12121A1509	AVVARI VAMSI MOHAN	Vamsi
3	12121A1510	BATTALA SAI YOSHITHA	Yoshitha
4	12121A1511	BINGUMALLA SNEHA SREE	Sneha
5	12121A1512	BITTIGANTI R MEENAKSHI	Meenakshi
6	12121A1513	BOGGARAPU SUSMITHA	Susmitha
7	12121A1514	BUDDA PRAVEENA	Praveena
8	12121A1515	BUDIDETI LEELAMANASA	Leela Manasa
9	12121A1516	BUKKITU NIKHIL	Nikhil
10	12121A1517	CHEENEPALLI SNEHA DEEPTHI	Sneha Deepthi
11	12121A1518	CHINTALA MAYURI	Mayuri
12	12121A1519	CHINTALAPUDI MEGHANA SHARMA	Meghana
13	12121A1520	DAMARAPATI JAYASRI	Jaya Sree
14	12121A1521	DONGALA PRIYANKA	Priyanka
15	12121A1522	DOODALA SUVARNA KUMAR	Suvarna
16	12121A1523	G MEGHANA	Meghana
17	12121A1524	G PRUDHVINATH	Prudhvi
18	12121A1576	N THANMAI REDDY	Thanmai
19	12121A1577	NEELAM PRAVEENA	Praveena
20	12121A1578	NEELAPALLI SOWMYA	Sowmya
21	12121A1579	ONTELA EHESSAN	Ehessan
22	12121A1580	P AJAY KUMAR	Ajay
23	12121A1581	P ANUSHA	Anusha
24	12121A1583	P LAKSHMI PREETHI	Preethi
25	12121A1584	PALLEBOYINA NIKHILA	Nikhila
26	12121A1585	PANDAVA AMALA	Amala
27	12121A1586	PENDEKANTI SINDHUJA	Sindhuja
28	12121A1587	PENTELA PAVANI	Pavani
29	12121A1588	PERAMANENI G SHARANYA	G. Sharanya
30	12121A1589	POKALA VIDHUSHA	Vidhusha

R. Srinivasulu  
HOD, CSSE