

## Department of Computer Science and Engineering

### EXPERT LECTURE PROGRAM

One Day Expert Lecture on “Business Analytics & Strategy in Industry Practices” under TEQIP – II was Inaugurated by **Dr.P.C.Krishnamachary**, Principal SVEC, A.Rangampet, 2 Jan 2016 for IV B.Tech at EDC cell.

**Mr.Bibekananda choudhary** discussed the Industry Practices and the real need of Business analytics in the industry. He also given various tips on the handling of various analytics methods and strategies followed in various companies.

Resource person also discussed the importance of Business Analytics and discussed the activities and need of companies. He also discussed about the various constraint of Business Analytics in the companies.